

# Lindsey Vazquez

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## Objective

Results-oriented public relations graduate with a proven track record in strategic communication and community engagement, seeking to apply creative problem-solving and leadership skills to craft compelling narratives and drive audience growth in a dynamic PR role.

## Education

### University of Florida – *Bachelor of Science in Public Relations*

August 2023 - April 2025

- **Capstone Project:** Research Director for a team-based media strategy simulation that boosted hypothetical audience engagement of a company by 25%, showcasing strategic planning and execution under tight deadlines.
- **Activities and Societies:** Public Relations Student Society of America (PRSSA), Balkan Student Association (BKSA)

### Miami Dade College – *Associate of Arts Degree*

September 2020 - April 2023

- Established foundational expertise in communications and liberal arts, laying the groundwork for specialized PR studies.

## Professional Experience

### Ocala Main Street – *Marketing and Communications Intern*

October 2024-April 2025, Ocala, FL

- Assisted with promoting and revitalizing downtown Ocala through marketing campaigns and event coordination.
- Developed content for social media platforms to enhance community engagement and brand awareness.
- Collaborated with committee members to plan and execute events that support local businesses and attract visitors.
- Wrote press releases for new initiatives within the city.

## **Tara INK. – Public Relations Intern**

October 2025-January 2026, Miami, FL

- Tracked and monitored press coverage across relevant media outlets of events hosted by firms clients
- Assisted in drafting and refining media/event pitches tailored to target journalists, publications, and clients.
- Managed media clippings, organized coverage reports, and maintained accurate RSVP lists for press events.
- Assisted with events such as Art Basel, Intercontinental Make-A-Wish Gala, and more.

## **Glow Pilates Reformer – Studio Manager**

December 2025-Present, Miami, FL

- Delivered high-quality guest experiences by welcoming clients, managing check-ins, and serving as the first point of contact in a studio environment.
- Handled front-of-house operations, including scheduling, memberships, and customer questions, making sure smooth daily studio flow.
- Resolved guest questions and concerns professionally, keeping a positive and calm attitude

## **Skills**

- **Strategic Communication:** Proficient in content creation, media pitching, and audience analysis across platforms.
- **Leadership & Team Management:** Experienced in guiding teams, delegating tasks, and motivating collaborators to achieve shared goals.
- **Problem-Solving & Adaptability:** Skilled in identifying issues, brainstorming solutions, and implementing fixes to drive positive outcomes.
- **Technical Proficiencies:** MOS Certified; Proficient in Adobe Creative Cloud (Photoshop, InDesign, Premiere); Social media tools (Hootsuite, Canva).
- **Languages:** Fluent in English and Spanish